



Greater Noida Industrial Development Authority (GNIDA)

Plot No: 01, Knowledge Park IV, Greater Noida,
District Gautam Budh Nagar – 201308, Uttar Pradesh

Date: 13.03.2023

Ref. No: Marketing/2023/ 5/0

Notice

Opening of Financial Bids of Technically Qualified Bidders

This is in reference to the RFP “**Appointment of Social Media Consultants in Greater Noida**”, published by Greater Noida Industrial Development Authority (GNIDA) on UP e-procurement website. The Authority opened the technical bids on 3rd February 2023 and received 14 bids before the Bid Due Date. Based on the Pre-Qualification Criteria as specified in the RFP document and evaluation of the pre-qualification document submitted by the 14 firms, two (02) bidders were found ineligible for Technical Evaluation.

Furthermore, Based on the Technical Evaluation Criteria as specified in the RFP document, the proposals from the Eligible Bidders were evaluated and the following results were obtained:

Sr.	Firms	Obtained Technical Marks	Total Technical Marks
1	Auburn Digital Solutions	59.69	100
2	Collectcent Digital Media Pvt Lts	54.00	100
3	ANJ Creations Pvt Ltd	59.69	100
4	Advantedges Digital Private Limited	59.31	100
5	Degree 360 Solutions Pvt Ltd	71.17	100
6	AD Global360 India Pvt Ltd	89.31	100
7	Sanket Communications Private Limited	64.54	100
8	Garage Productions Private Limited	32.50	100
9	Dot Communications & Marketing Pvt. Ltd.	65.18	100
10	Vatsana	47.59	100
11	Insight Brandcom Pvt. Ltd.	42.69	100
12	Cyfuture India Private Limited	72.20	100

From the twelve (12) Technical Eligible Bidders, following 05 bidders have secured a minimum of 60 Marks in Technical Evaluation and are declared qualified for opening their financial bid -

1. Degree 360 Solutions Pvt Ltd
2. AD Global360 India Pvt Ltd
3. Sanket Communications Private Limited
4. Dot Communications & Marketing Pvt. Ltd.
5. Cyfuture India Private Limited

The Financial Bids for Technically Qualified Bidders are scheduled to open on **15th March 2023, 11:00 AM.**


OSD (Marketing)

Greater Noida Industrial Development Authority